



Mathologic Technologies

Campus Recruitment - 2018 Passing Out Batch

Company	Mathologic Technologies
Website	http://www.mathologic.com
Batch	2018 Passing Out Batch
Joining Date	3-6 Months Starting from Feb'18
Job Title	Interns for Digital Marketing and Sales
Eligible Degrees	MBA/PGDMA
Eligible Branches	Advertising/Marketing
Location	Noida
Compensation (CTC)	<p>Rs 4000 p.m. + Incentive.</p> <p>There will be performance Incentives based on actual sales. On successful completion of the Internship program he/ she will be provided with an internship completion certificate by the organization.</p>
Roles & Responsibilities	<p>The intern will perform the role of Marketing and Sales Manager –</p> <ul style="list-style-type: none">• Digital marketing to the target audience,• Conducting seminars and presentations to targeted engineering colleges,• Attending to their queries over email, phone, twitter or on any social media. His performance will be judged by actual sales.• Identify target customers and find out ways to identify target customers using digital marketing tools and engage with decision makers.• Identify influencers of customers• Make a plan to approach the customers and their influencers• Design Marketing Message, identify channel to deliver the marketing message to the customers and influencers.• Research to identify potential clients using new age techniques and build relationship with new potential target clients.• Identify appropriate portals to sale the training service.• To be able to assist the business acquisition team by researching on potential shortlisted business verticals and should be able to generate a

	prospecting list of clients.
Other Desired Skills / Competencies	<ul style="list-style-type: none"> • Digital Media / Online / Social / Direct Marketing • Excellent communication with a strong command in English language. • Can write blogs on social media sites where potential students frequently visit. • Good in summarizing meetings and needs to have very good writing skills. • Confident and presentable • Outgoing with a strong ability to be able to do cold call, communicate, appoint and acquire the time desired from the target group • Ability to set and meet targets based on specific performance metrics • Excellent knowledge of Microsoft Excel to manage data, Power Point to make the presentations, Word document etc.
Documents Required	Resume, Valid ID Proof
How to Apply?	<p>Interested & Eligible students should send their Resumes to below mentioned Email Id, latest by 30th January 2018.</p> <p>Email Id : mbarman@amity.edu</p> <p>Subject Line: Intern for Mathologic Technologies</p>

My Best Wishes are with you!

Prof. Dr. Ajay Rana

Advisor